Based on the data analysis we have procured, there can be three main conclusions about crowdfunding we can draw. Firstly, the sub-category plays is extremely popular. This category had not only the most successful crowdfunding campaigns, but also the most failed and canceled. This boosted the Parent category theater into First Place for successful campaigns. Secondly, there was a major boost in the summer months of May, June, and July for successful campaigns. This suggests that Summertime promotion of crowdfunding will yield the highest success rates compared to other seasons. Thirdly, the Parent category Journalism had the least number of crowdfunding campaigns to begin with. However, all four of these campaigns were successful. One could conclude that more crowdfunding campaigns involving journalism would be successful.

There are some data limitations within the data we have obtained. One such limitation would be there is no information on which platforms the crowdfunding took place in. With this information we could see which platform, (kickstarter, indiegogo, etc.) was the most successful, which had the most failures, as well as which had the most cancels. This would be interesting for someone looking for the best website to promote their crowdfunding project. Another limitation would be there is no data on whether there was outside influence in the success/failure of a certain fundraiser. There might have been advertisements and money dumped into the most successful campaigns, whereas very little resources were used for the less successful campaigns. A column based on resources used for promoting crowdfunding campaigns would be a useful form of data to help sift through the various reasons for success and failure.

Other graphs would also come in handy with this data. One such graph would be a pivot chart with the goal, what was pledged, and the percentage funded. This would show the numbers involved with which crowdfunding campaign was successful and which was a failure. Another pivot chart that could be used would be the average donation, with the backers count, amongst the categories. This would help provide information on which crowdfunded campaign had the most supporters, as well as the average highest investments.